



Career Assist Program



In Partnership with:

iimjobs | hirist
.com .com



What is the Career Assist program ?

Career Assist is an integration between Business Toys Career Services & hirist aimed at providing an enhanced job search experience to the learners. You are eligible for these special services from hirist for a period of six months.

Our offerings as part of this program are:

1. Pro-Feature Activation

- ✔ Job Insights : Access to " Insights" helps you compare your application against all other applications received for a particular job.
- ✔ Recruiter Action Status : The ability to view the status of job applications whenever a recruiter takes any action.
- ✔ Follow-up : Candidates get access to one follow-up per week to a job they have applied to. If not used will be carried forward onto the next week.
- ✔ Chat feature : Initiate chat with the recruiter who has shortlisted your application.

2. Spotlight Activation

- ✔ Candidates' profile relatively pushed with the list of applicants for jobs applied that align with acquired certification.
- ✔ Profile highlighted with the institute's/certifying body's name at the recruiter interface along with a testimony that the candidate has acquired the certification/completed the course.
- ✔ Improve Candidates' Relative Rank by 30-40%. The highest-ranked candidate appears at the top on the recruiter's panel.



Data Points



Total Registered Users (Current):
12+ Lakh



Annual Jobs posted:
1.7+ Lakh



Annual Job Applications:
1.7+ Crore



Monthly Active Users:
2+ Lakh



Monthly traffic:
5.5+ Lakh



Total Verified Recruiter:
1.2+ Lakh



Positive Recruiter Action (Shortlisted, Profile Saved, Viewed/ Downloaded, Contact Details Viewed):
43+ Lakh



Top Potential Recruiters





Testimonials

" Business Toys has a great share in my successful transition of career from teaching sector to Data science field. Difficult concepts of machine learning & statistics are conveyed so effectively and wonderfully in a simple way.They deliver what they promise."

Vaishali Sharma
Data Analyst at Ecelerx

" It is their course structure and teaching methodology which I admired the most. We are taught what the industry demands."

Ashwin Jadhav
Data Analyst at HappiDoc

" Throughout the course we were taught using tools like videos, real life cases; industry problems, which till date help me at my workplace as well."

Sunil Choudhari
Data Analyst at Analytical Wizard

" All the trainees were really knowledgeable and it was great leaning experience with Business Toys."

Vignesh S
Associate Python Developer
at KalaGato

" My experience with the Business Toys team was pleasing while attending Data Science Online Certification Training. This course has benefitted me in a number of ways."

Yazhini T.K
Data Analyst at Tact.ai

" It was a really good experience learning with Business Toys. The content is well structured and the trainers take it to them to simplifies the concepts."

Aaron Do Rego
Business Analyst at Intelliteach